

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dillon Lloyd - Medium Buying, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Brett Lindstrom

Authorized committee:

Friends of Brett Lindstrom

Agency requesting time (and contact information):

☒

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor

Date of election:

05/10/22

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

JR JOHNSON

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or



☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Dillon Lloyd	Name: Rusty Hatch
Date of Request to Purchase Ad Time: 3/9/22	Date of Station Agreement to Sell Time: 1/28/2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ NoDate ad received: 1/28/2022Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3115-13Station Call Letters: KZMC-FMDate Received/Requested: 1/28/2022Est. #: 1478Station Location: McCook, NERun Start and End Dates: 2/1/2022 - 3/4/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

REVISED

Jan 28, 22
 CONT# **35662624** Mod# 1 Ver# 3 (Last = Orig CF)
 REP **KATZ RADIO**
 TO **KZMC-FM (McCook-Imperial NE)**
 FM **BRIAN DONLEY**
 OFF **PHILADELPHIA**
 AGY **MEDIUM BUYING, LLC**
 ADDR **815 GRANDVIEW AVE STE 600**
COLUMBUS, OH 43215

DDS CONT# **0**
 C/P/E: **na / na / 1478**

SALESPERSON FAX#

PH #

BYR **DILLON LLOYD**
 ADV **BRETT LINDSTROM FOR GOVERNOR**
 PDT **Radio**
 FLT **Jan 31, 22 - Mar 06, 22**

* REP ORDER COMMENT *

** 1/28/2022 2:38:00 PM: HEADER REVISION ONLY FOR BILLING PURPOSES. AGENCY IS PAYING STATIONS DIRECTLY. DO NOT DOUBLE BOOK.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	MTWTF..	6A - 10A	60	1/31/2022 - 2/4/2022	1W	3	\$16.00	3
	1.2	MTWTF..	10A - 3P	60	1/31/2022 - 2/4/2022	1W	3	\$16.00	3
	1.3	MTWTF..	3P - 7P	60	1/31/2022 - 2/4/2022	1W	3	\$16.00	3
		** WEEKLY FLIGHT TOTALS **					9	\$144.00	
		<u>FLIGHT 2</u>							
	2.1	MTWTF..	6A - 10A	60	2/7/2022 - 3/4/2022	4W	5	\$16.00	20
	2.2	MTWTF..	10A - 3P	60	2/7/2022 - 3/4/2022	4W	5	\$16.00	20
	2.3	MTWTF..	3P - 7P	60	2/7/2022 - 3/4/2022	4W	5	\$16.00	20
		** WEEKLY FLIGHT TOTALS **					15	\$960.00	

	Feb 22	Mar 22				
SPOTS	54	15				
CASH	864.00	240.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	864.00	240.00				

						TOTAL
SPOTS						69
CASH						1,104.00
TRADE						0.00
NSL						0.00
TOTAL						1,104.00

Jan 28, 22
CONT# 35662624 Mod# 1 Ver# 3 (Last = Orig CF)
REP KATZ RADIO

DDS CONT# 0
C/P/E: na / na / 1478

**** Competitive Comments ****

NE GOV - LINDSTROM RADIO 1.31 - 3.6

SVC: FA99 MSA CustRadio

Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.